

Tanya Zakus.

UX/UI · PRODUCT DESIGNER

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LINKEDIN [linkedin.com/in/tanya-zakus](https://www.linkedin.com/in/tanya-zakus)

BASED Lviv, Ukraine · Remote

LANG UK (native) · EN (professional)

SKILLS 01

- Product thinking
- UX strategy
- Usability testing
- Competitive analysis
- User flows
- Information architecture
- Wireframing
- Visual design
- Responsive design
- Design systems
- Design tokens
- Documentation
- Handoff
- QA review
- AI ideation
- AI prototyping
- Vibe coding

TOOLS 02

- Figma
- Figma Make
- Cursor
- Zeroheight
- Jira
- Illustrator
- FigJam
- Claude Code
- Storybook
- Notion
- Photoshop
- After Effects

INDUSTRIES 03

Martech & Sales · Real Estate · E-commerce & Retail · Edtech · Insurance · Logistics · Travel & Hospitality · Industrial & Manufacturing

EXPERIENCE 04

Sep 2020 – Present

Cieden

UX/UI · Product Designer

- Design partner across SaaS and B2B/CRM engagements for US and EU clients: strategy, IA, and end-to-end product design.
- Lead on scalable design systems built from scratch, paired with handoff and QA review to keep product and engineering in step.

Nov 2022 – Feb 2026

Apollo.io

Product Designer

- Created new UI concepts to establish visual consistency across the product and align with the brand identity.
- Built a library of responsive components with detailed documentation in Notion.
- Extended the design system with adaptive components for mobile.
- Audited and restructured the existing token system and created a validated migration database to enable safe, scalable implementation.
- Supported development through handoff documentation and iterative design reviews.
- Collaborated with the product team to refine and enhance design flows across multiple core features.

Aug 2018 – Sep 2020

Synergy Way

UX/UI Designer

- Delivered high-quality designs in fast-paced environments, demonstrating careful attention to detail and the ability to meet tight deadlines.
- Designed and implemented UI/UX for web and mobile applications, analyzing complex design challenges to deliver effective, user-centered outcomes.
- Created user flows and wireframes, translating them into polished visual designs in collaboration with cross-functional teams.

Sep 2016 – Apr 2018

Vitamin Branding Agency

Graphic Designer

- Delivered a wide range of design projects, including advertising, presentations, guidebooks, logos, banners, brochures, newsletters, and website materials.
- Produced high-quality print designs such as posters, business cards, flyers, packaging, and other branded materials.
- Executed high-end retouching for fashion, beauty, and commercial photography, ensuring premium visual quality.
- Collaborated with clients to recommend and implement the most effective graphic design solutions based on their needs.

COURSES 05

2025 UX Strategy Workshop *Projector Institute*

2025 Google Prompting Essentials *Coursera*

2024 Smart Interface Design Patterns *Vitaly Friedman*

2023 Designing for Complex UI *Projector Institute*

2020 OffGrid Design School *EPAM Systems*

2019 UX Design *ITEA Academy*